

NaFMaC 2019 SPONSORSHIP PACKAGES

14 NOVEMBER 2019

**UiTM
TERENGGANU
BRANCH
DUNGUN CAMPUS**

***“Breakthrough to
Excellence:
Shaping the
Future for
Financial and
Management
Profession”***

INTRODUCTION:

National Finance and Management Conference (NaFMaC) is the first national conference organized by the Faculty of Business and Management, UiTM Terengganu Branch and will be held in UiTM Terengganu, Dungun Campus.

This conference provides a platform for undergraduate & postgraduate students, academicians, researchers and industrial practitioners to share relevant knowledge and discover recent developments in the fields of finance and management. The conference's objectives are also in line with the university's mission to produce holistic and world class graduates and academicians.

NaFMaC provides opportunities for industries to share the latest expertise, experience and information in the industry through a keynote address specially prepared for this industry practitioner. The first conference theme for this year is "Breakthrough to Excellence: Shaping the Future for Financial and Management Profession". The secretariat of NaFMaC welcomes the generous support in terms of sponsorship opportunities for our various events.

SPONSORSHIP BENEFITS:

Sponsorship provides a great means of broadening competitive edge by improving the company's image, prestige and credibility by supporting events that your target market finds attractive. In recent years, corporate sponsorship has become the fastest growing type of marketing. Sponsoring the university's conference will enhance the company's image.

SPONSORSHIP PACKAGES

There are 3 different Fundraising Sponsorship Packages available to support NaFMaC 2019 - Platinum, Gold and Silver offers your company the highest level of exclusive visibility and associates you as the main sponsor for this conference. The organizers are honored to invite any government agencies, private sector, organization or any parties to jointly promote this conference by sponsoring any kind of goods or souvenir as it considers appropriate.

Among the suggested souvenirs:

Souvenirs for the speakers, banner, bunting and poster, goodies, foods and beverages for the participants of the conference, hampers, coupon vouchers and others.

Please complete the Investment Pledge Form below if you are interested in sponsoring

Business or Company Name:
Company Address:
Postcode: Contact Name: Position Held:
Phone: Fax No: E-mail:
All payable using the MYR (Malaysian Ringgit) currency through Local Order (LO)/Banker's Cheque / Electronic Fund Transfer.

Payment should be payable to:

Beneficiary Name: **UNIVERSITI TEKNOLOGI MARA (UiTM)**
Bank Name: Bank Islam Malaysia Berhad, Dungun Branch, Terengganu, Malaysia
Account No.: 13044010000011
Swift Route Code: BIMBMYKL

SPONSORSHIP PACKAGES

PLATINUM SPONSOR (RM5,000 and Above)	GOLD SPONSOR (RM2,001 - RM4,999)	SILVER SPONSOR (RM2000 and Below)
Large Company name prominently displayed in conference title	Medium Company name prominently displayed in conference title	Small Company name prominently displayed in conference title
Promotional item placement in attendee swag bags (optional)	Promotional item placement in attendee swag bags (optional)	Promotional item placement in attendee swag bags (optional)
Plaque and certificate of appreciation.	Plaque and certificate of appreciation.	Plaque and certificate of appreciation.
Income tax exemption for cash contribution or sponsorship under section 44 (4) of the Income Tax Act 1967	Income tax exemption for cash contribution or sponsorship under section 44 (4) of the Income Tax Act 1967	Income tax exemption for cash contribution or sponsorship under section 44 (4) of the Income Tax Act 1967
The Company will be disseminated as a main sponsor in the program	The Company will be disseminated as official sponsor in the program	The Company will be disseminated as official sponsor in the program
1 vendor booth	1 vendor booth	
1 sharing slot during the program		

If you would like to enquire more about the conference and explore other sponsorship opportunities, kindly contact the NaFMaC 2019 Sponsorship and Collaboration Committee below:



Mrs. A'tiqah Rashidah Abu Samah	012-4298414
Mrs. Muhazita Alias	019-9894733
Dr. Noorhayati Yusof Ali	013-9333310
Mrs. Roseziahazni A.Ghani	016-9410002

Thank you in advance for your generous support and contribution!